

8809102

Ver# 5 Status Revised

Traffic Order# 36151

Printed: 08/03/2012 1:58 PM
 Last Received: 08/03/2012 10:11 AM
 Showing Buylines: All Rep & Sta Revised Lines

1 of 7

Product S-TV LAS VEGAS
 Estimate# 1249
 Buyer Maura Gilroy
 Phone#
 Fax#

Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 108/115/1249
 Flight Dates 10/23/2012 - 10/29/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () MIKE JONES
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217. PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

8/3: ORD CXL PER CAMPAIGN REQUEST
 PLS CNF, T/R, SARAH FOR MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	TU-F,M	5A-6A	8 NEWS NOW AT 5A	:30	\$1,000.00	10/23-10/29	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 More than 2 codes changed										
		V5 Comment Changed, Spots/week Changed										
	*2	TU-F,M	6A-7A	8 NEWS NOW AT 6A	:30	\$1,200.00	10/23-10/29	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 More than 2 codes changed										
		V5 Comment Changed, Spots/week Changed										
	*3	TU-F,M	7A-9A	CBS THIS MORNING	:30	\$1,000.00	10/23-10/29	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 More than 2 codes changed										
		V5 Comment Changed, Spots/week Changed										
	*4	SU	530A-6A	WALL STREET JOURNAL REPORT	:30	\$400.00	10/28-10/28	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
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Salesperson FAX# 202-872-0263

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*5	SU	630A-8A	CBS NEWS SUNDAY MORNING	:30	\$2,000.00	10/28-10/28	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								
	*6	SU	8A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$1,500.00	10/28-10/28	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								
	*7	TU-F,M	9A-10A	LIVE! WITH KELLY	:30	\$850.00	10/23-10/29	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*8	TU-F,M	10A-11A	PRICE IS RIGHT	:30	\$3,500.00	10/23-10/29	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*9	TU-F,M	11A-12P	YOUNG & RESTLESS	:30	\$4,500.00	10/23-10/29	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*10	TU-F,M	12P-1230P	8 NEWS NOW AT NOON	:30	\$850.00	10/23-10/29	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*11	TU-F,M	1230P-2P	THE BOLD AND THE BEAUTIFUL	:30	\$900.00	10/23-10/29	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
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Salesperson FAX# 202-872-0263

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	*12	TU-F,M	1P-2P	LET'S MAKE A DEAL	:30	\$900.00	10/23-10/29	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Spots/week Changed								
				V5 Comment Changed								
	*13	TU-F,M	2P-3P	THE TALK	:30	\$900.00	10/23-10/29	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Spots/week Changed								
				V5 Comment Changed, Spots/week Changed								
	*14	TU-F,M	3P-4P	ELLEN	:30	\$1,000.00	10/23-10/29	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*15	SA	530P-6P	POLITICS NOW	:30	\$850.00	10/27-10/27	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*16	TU-F,M	4P-5P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,300.00	10/23-10/29	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*17	TU-F,M	5P-630P	8 NEWS NOW ROTATION	:30	\$1,500.00	10/23-10/29	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*18	SA	5P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$800.00	10/27-10/27	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*19	SU	5P-530P	8 NEWS NOW AT 5PM-SUN	:30	\$1,500.00	10/28-10/28	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*20	SU	630P-7P	8 NEWS NOW AT 630PM-SUN	:30	\$1,500.00	10/28-10/28	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*21	TU-F,M	630P-7P	INSIDE EDITION	:30	\$1,300.00	10/23-10/29	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*22	TU-F,M	7P-8P	ET/INSIDER	:30	\$1,300.00	10/23-10/29	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*23	SA	7P-8P	ET WEEKEND	:30	\$600.00	10/27-10/27	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								
	*24	M	8P-9P	HOW I MET MOTHER/2 BRKE GRL	:30	\$4,000.00	10/29-10/29	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Spots/week Changed								
				V5 Comment Changed								
	*25	TU	9P-10P	NCIS: LOS ANGELES	:30	\$25,000.00	10/23-10/23	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
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	*26	W	9P-10P	CRIMINAL MINDS	:30	\$8,500.00	10/24-10/24	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Spots/week Changed								
				V5 Comment Changed								
	*27	TH	8P-9P	BIG BANG THEORY/ ENGAGEMENT	:30	\$5,000.00	10/25-10/25	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Spots/week Changed								
				V5 Comment Changed								
	*28	TH	10P-11P	ELEMENTARY	:30	\$8,500.00	10/25-10/25	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*29	F	10P-11P	BLUE BLOODS	:30	\$12,000.00	10/26-10/26	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								
	*30	SA	10P-11P	48 HOURS MYSTERY	:30	\$20,000.00	10/27-10/27	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								
	*31	SU	9P-10P	THE GOOD WIFE	:30	\$9,500.00	10/28-10/28	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								
	*32	TU-F,M	11P-1135P	8 NEWS NOW AT 11PM	:30	\$2,200.00	10/23-10/29	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								

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	*33	SA-SU	11P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$1,100.00	10/27-10/28	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 More than 2 codes changed										
		V5 Comment Changed, Spots/week Changed										
	*34	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$850.00	10/23-10/29	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 More than 2 codes changed										
		V5 Comment Changed, Spots/week Changed										
	*35	SA	1135P-1235A	PRIVATE PRACTICE	:30	\$350.00	10/27-10/27	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 More than 2 codes changed										
		V5 Comment Changed, Spots/week Changed										
	*36	SA	9A-1230P	CBS COLLEGE FTBL-EARLY GAME	:30	\$750.00	10/27-10/27	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 Comment Changed, Spots/week Changed										
		V5 Comment Changed										
	*37	SA	1230P-4P	CBS COLLEGE FTBL-LATE GAME	:30	\$750.00	10/27-10/27	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 Comment Changed, Spots/week Changed										
		V5 Comment Changed										
	*38	SU	10A-115P	CBS NFL FOOTBALL-EARLY GAME	:30	\$2,500.00	10/28-10/28	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 Comment Changed, Spots/week Changed										
		V5 Comment Changed										
	*39	SU	115P-430P	CBS NFL FOOTBALL-LATE GAME	:30	\$2,500.00	10/28-10/28	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
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---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Nov 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL	0%	KLAS	31%	KSNV	27%	KTNV	17%	KTUD	0%
		KVCW	3%	KVMY	5%	KVVU	17%	UNKN	0%		

Books FEB11

Demos RA35+